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FOR IMMEDIATE RELEASE:

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Boston's Hybrid Transportation Company, PlanetTran, Provides Clean Rides to Genzyme

Cambridge, Mass - Nov. 17, 2004 - PlanetTran, the nation's first hybrid transportation company, announced today that its scheduled service will be available to Genzyme's hundreds of employees. As a preferred vendor, PlanetTran will exclusively dedicate the service of at least one car in its hybrid fleet to the Cambridge-based leader in biomedical research. Genzyme employees will now utilize the cleanest, most fuel-efficient car service when they book transportation to the airport or around the City of Boston.

"Genzyme believes in employing sustainable business practices wherever possible. We are thrilled to find PlanetTran, a service that combines environmental responsibility and efficiency with reliability and service", said Rick Mattila, director of environmental affairs at Genzyme."

Since January 2004, PlanetTran has provided corporate and individual clients transportation using the most technologically-advanced vehicles available today, the 2004/5 Toyota Prius. By using both a gasoline engine and an electric motor, hybrid vehicles operate like other cars but use only a fraction of the fuel, while eliminating idling emissions.

"We are honored that Genzyme chose PlanetTran's service for its employees' and business associates' everyday travel. In addition to being a leader in their industry, Genzyme exemplifies corporate responsibility through deeds and actions, not just words. Genzyme sets the standard for good corporate citizenship through its new environmentally responsible corporate headquarters and in many other ways," said R. Seth Riney, president and founder of PlanetTran.

About PlanetTran

PlanetTran is the first transportation company in the U.S. to use hybrid vehicle technology in a public auto service fleet. Based in Boston, PlanetTran provides reliable public automobile transportation services to corporate and individual customers using the cleanest and most advanced technology on the road today. This service is competitively priced with taxis for the frequent traveler, and cheaper than other scheduled livery services. To book a trip or for more information about PlanetTran's unique service, please log on to www.planettran.com.